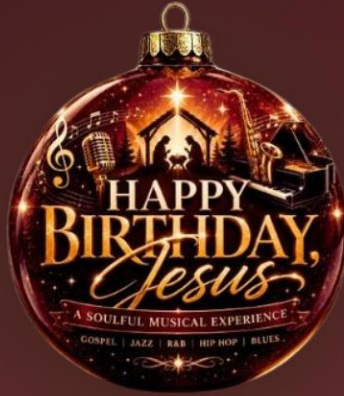


SEASON 2026



A CHRISTMAS TRADITION PRESENTED BY

Happy Birthday, *Jesus*

A Soulful Musical Experience

— Gospel · Jazz · R&B · Hip Hop · Blues —

December 5 & 6 · The Gem Theatre · Kansas City, Missouri

FISCALLY SPONSORED BY L.I.F.E. · A REGISTERED 501(C)(3) NONPROFIT

SPONSORSHIP PACKAGE

AN INVITATION

A soulful celebration *of the One* we have come to honor.

This December, join us for two evenings where music becomes ministry, and community becomes celebration.

Every December, Kansas City gathers to remember the moment that changed the world, the birth of a child in Bethlehem. *Happy Birthday, Jesus: A Soulful Musical Experience* is our love letter to that story, told through the languages we know best: Gospel, Jazz, R&B, Hip Hop, and Blues.

This is more than a concert. It is a professionally produced evening where exceptional artists, churches, businesses, and community come together in worship, creativity, and connection. A night that honors the One we have come to celebrate, and the city we call home.

We invite your organization to help create this evening, and to open its doors to a wider community than any of us could reach alone.

“

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.



Two nights of *soul, story,* and celebration.

*The greatest story ever told,
performed in the sound of the
American songbook.*

At the historic Gem Theatre in Kansas City, we bring together exceptional artists and audiences across generations for an evening that celebrates the birth of Christ through the genres that shaped a nation's musical soul.

From the reverence of Gospel to the improvisation of Jazz, from the depth of Blues to the pulse of R&B and Hip Hop, the evening moves through the story of Christmas with reverence, artistry, and joy.

The result is a professionally produced experience, intimate, elevated, and deeply meaningful, that creates lasting memories for every guest in the room.

THE DATES

December 5 & 6

Two evening performances

THE VENUE

The Gem *Theatre*

Kansas City, Missouri

PURPOSE BEYOND THE STAGE

A portion of proceeds *supports
widows and orphans*

Directed through qualified nonprofit organizations already doing this work in our communities.

G O S P E L • J A Z Z • R & B • H I P H O P • B L U E S

CHOOSE YOUR LEVEL OF IMPACT

Five Ways to *Partner with Purpose*



Each tier is more than a line item. It is an invitation to help shape a Christmas experience that Kansas City will remember. Every level unlocks visibility, hospitality, and the honor of standing alongside a celebration of the season's greatest story.

TIER 01	TIER 02	TIER 03	TIER 04	TIER 05
Supporting	Silver	Gold	Platinum	Presenting
\$250	\$500	\$1,000	\$2,500	\$5,000



A detailed comparison of benefits and recognition for each tier appears on the following page.

SPONSORSHIP BENEFITS

Sponsorship *Benefits*

A side-by-side view of what your partnership makes possible.

BENEFIT	SUPPORTING \$250	SILVER \$500	GOLD \$1,000	PLATINUM \$2,500	PRESENTING \$5,000
Website Recognition	✓	✓	✓	✓	Featured Placement
Social Media Recognition	✓	✓	✓	✓	Featured Placement
Email Marketing Recognition	✓	✓	✓	✓	✓
Digital Event Program	✓	✓	✓	✓	✓
Official YouTube Recap Recognition	✓	✓	✓	✓	✓
Step & Repeat Logo	—	✓	✓	✓	Premium Placement
Event Signage	—	✓	✓	✓	Largest Placement
Stage Recognition	—	✓	✓	✓	Multiple Recognitions
Vendor Booth	—	—	✓	✓	Premium Location
Complimentary Tickets	2	2	4	6	8
VIP Seating	—	✓	✓	✓	Premium VIP Seating
Logo on Official Event Merchandise	—	—	✓	✓	✓

Partner with us in celebrating the greatest story ever told.

BEYOND SPONSORSHIP

Community Partners & In-Kind Donations

Businesses and organizations may support the event through financial sponsorships or in-kind contributions of goods, services, and expertise.

AREAS OF SUPPORT

- Event Production
- Marketing & Media
- Hospitality
- Professional Services
- Event Operations
- Guest Experience

RECOGNITION MAY INCLUDE

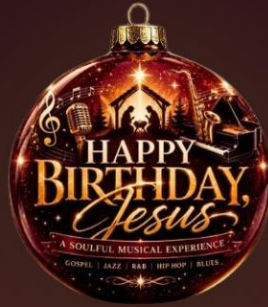
- Official Event Website
- Social Media
- Step & Repeat
- Event Signage
- Stage Recognition
- Digital Event Program
- Official YouTube Recap

PURPOSE BEYOND THE STAGE

A portion of proceeds from ***Happy Birthday, Jesus*** is directed to support widows and orphans through qualified nonprofit organizations already engaged in this work in our communities.

CHARITABLE CONTRIBUTIONS

All sponsorships, monetary donations, and approved in-kind contributions are made through ***L.I.F.E.***, a registered 501(c)(3) nonprofit organization, and may be tax deductible to the extent permitted by law.



With Gratitude

Thank You *for Your* Consideration



*Your support helps create an experience that celebrates
the birth of Jesus Christ while bringing people together
through music, creativity, and community.*

Together, we can create a Christmas tradition that inspires *hope*,
spreads *joy*, and honors the One we have come to celebrate.

HAPPY BIRTHDAY, JESUS

PLEASE COMPLETE & RETURN

Sponsorship *Commitment Form*

Return this signed form to confirm your partnership and reserve your recognition benefits.

ORGANIZATION INFORMATION

01

BUSINESS NAME

CONTACT PERSON

TITLE

EMAIL

PHONE

MAILING ADDRESS

SPONSORSHIP SELECTION

02



Presenting Sponsor

\$5,000



Platinum Sponsor

\$2,500



Gold Sponsor

\$1,000



Silver Sponsor

\$500



Supporting Sponsor

\$250



Community Partner

In-Kind Donation

IN-KIND DONATION DESCRIPTION

ESTIMATED FAIR MARKET
VALUE

PAYMENT DETAILS

03

PREFERRED PAYMENT METHOD

☐ Check ☐ Credit Card ☐ ACH / Wire ☐ Other

EXPECTED PAYMENT DATE

AUTHORIZED SIGNATURE

DATE

PLEASE RETURN TO

events@hbjexperience.org · 816.692.2900 · hbjexperience.org

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